



TRANSPORTATION MANAGEMENT SYSTEMS: **CASE STUDY**



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THE CHALLENGE

With manual data entry, Pompeian had no visibility into LTL rates or the delivery status of their LTL and truckload customer orders. They wanted a TMS that could be their one source for information, eliminate manual processes, and provide reporting needed to see where their freight dollars were actually going.

THE SOLUTION

Pompeian chose Trinity Logistics because we offered more than just software. We are able to manage Pompeian's logistics operations through our Integrated Outsource solution while providing them with the support, data, and training needed to get the most out of their solution.

THE RESULT

Pompeian increased efficiency, reduced the cost of operation, and gained freight cost visibility, thanks to Trinity's strategic account management in conjunction with Transportation Management Software.

COLLABORATIVE OUTSOURCE TRANSPORTATION MANAGEMENT SYSTEM SAVES TIME WITH AUTOMATION

Pompeian established its headquarters in Baltimore, Maryland in 1906, becoming America's first national brand of imported extra virgin olive oil. Over the years, Pompeian expanded into other areas and now blends, filters, and bottles imported olive oil, vinegar, and gourmet cooking wines. At their headquarters, Pompeian has 100 employees, with \$200 million dollars in annual sales.

Pompeian turned to Trinity Logistics in the late 1990's for the arrangement of all of their truckload shipments. In the 2000's, Pompeian was purchased by the Devico family and continued growth, opening their new Pompeian Olive Oil Center in 2015.

As the business continued to grow, Pompeian was spending valuable time manually tracking daily operations such as load scheduling and quoting new lanes. Entering the data into their ERP by hand provided a limited amount of business analytics. In a search to save time and have more visibility, Pompeian compared TMS offerings on the market. After hearing Trinity Logistics' proposal to assist them with the Transportation Management Software solutions that were right for their business, Pompeian chose Trinity as their single source logistics provider.

“We spent so much time entering information into spreadsheets, sending emails back and forth, printing pages and entering the information back into the ERP. Trinity Logistics showed us what their Transportation Management System (TMS) can do, on top of having someone take care of all of the operations of the TMS. In addition, we worked together to link our ERP with the TMS, which made everything much easier,” said Simon Bravo, Pompeian Logistics Management.

Pompeian found the right solution for them – our Integrated Outsource Solution as a visibility and reporting tool paired with a dedicated logistics team to handle all aspects of Pompeian's operations.

For more information on our Transportation Management Systems or to request a consultation, visit:

trinitylogistics.com/services/logistics-technology-solutions/transportation-management-software/