

**HEADQUARTERS:**

Conifer, CO

MANUFACTURING LOCATION:

South Korea

MAJOR DISTRIBUTION CENTER:

Elgin, IL

ABOUT TAJ:

Global market share leader in high design luxury tile, plank, sheet, and loose lay flooring products.
www.TAJflooring.com.

THOUGHTS FROM OUR CUSTOMER

“Our largest national account, which has locations coast to coast, had a large grouping of projects on the West Coast that potentially posed a problem for TAJ regarding cost and lead time. Trinity was able to put us in contact with a warehousing facility to service our needs. They are extremely professional and the facility is top notch. Our Trinity account manager assisted TAJ with our freight analysis to ensure that TAJ was making a financially prudent decision.

Trinity is an honest company and is not afraid to tackle the issues. The Trinity employees we deal with now, and in the past, have always taken the time to foster a professional relationship that benefits both TAJ and Trinity. Working with Trinity is one less concern we have in the quest to provide the finest customer service in our industry.”

- CHAR LIBEL, CUSTOMER SERVICE SPECIALIST

TRINITY'S SOLUTIONS

Trinity is proud to be a full logistics solutions provider offering a variety of freight shipping services including truckload, less-than-truckload (LTL), intermodal, and international, as well as technology solutions. Our goal is to provide a suite of solutions that cater to a variety of customers and industries, no matter how obscure or complicated.

For TAJ we were able to offer transportation procurement and management, supply chain consulting, process efficiency improvement, warehousing, drayage, and routing.

**THE CHALLENGE**

TAJ Flooring's biggest customer had new stores popping up all over the West Coast, which created a high demand for new flooring. Since TAJ's major distribution center is located in the Chicago area, TAJ needed to find a way to get their products from the Ports of LA and Long Beach directly to a local warehousing space to store the product and fulfill their customer's orders without needing to ship it back to their distribution center first.

**THE SOLUTION**

Trinity, as a full logistics solutions provider, was able to promptly re-introduce TAJ Flooring with a warehousing facility on the West Coast that would be the perfect match to store TAJ's freight while it awaited shipment, plus prepare and route the outbound freight to TAJ's customers all up and down the West Coast. Trinity was also able to arrange for drayage to pick up any inbound product from the ports and bring it directly to the warehouse for it to be stored and prepped.

**THE RESULTS**

TAJ Flooring was able to service their customer's needs on the West Coast in a timely manner, all while increasing their own efficiencies and decreasing shipping costs. The warehousing and drayage Trinity arranged for TAJ closer to their customers on the West Coast was much more cost effective than shipping the products to Chicago and routing them back out. It was a cost savings win-win for both TAJ and their biggest customer.